









# The Business Model Canvas

<i>Key Partners</i> 	<i>Key Activities</i> 	<i>Value Propositions</i> 	<i>Customer Relationships</i> 	<i>Customer Segments</i> 
	<i>Key Resources</i> 		<i>Channels</i> 	
<i>Cost Structure</i> 		<i>Revenue Streams</i> 