

# 2016 NSF SBIR/STTR Beat-the-Odds Boot Camp

HYATT REGENCY CRYSTAL CITY  
September 19, 2016



## AGENDA

### Sunday September 18, 2016

**6:00 PM - 8:00 PM**

Regency EF Foyer

#### Beat-the-Odds Boot Camp Registration Desk Open

*Please check in at the registration desk upon arrival to pick up your badge and workshop materials and drop off your flash drive.*

*All flash drives must be submitted at Registration by 8:30 am on Monday morning and can be collected from the AV technician in your assigned breakout room during the Monday morning coffee break.*

### Monday September 19, 2016

**7:00 AM - 8:30 AM**

Regency EF Foyer

#### Beat-the-Odds Boot Camp: Registration Desk Open

*Please check in at the registration desk upon arrival to pick up your badge and workshop materials and drop off your flash drive.*

**7:30 AM - 8:30 AM**

Regency EF Foyer

#### Continental Breakfast Available

**8:30 AM - 9:00 AM**

Regency EF Ballrooms

#### Beat-the-Odds Boot Camp: Introductions and Overview

**Ruth Shuman** | Program Director, SBIR/STTR, NSF

**Edmund Pendleton** | Lead Instructor, NSF I-Corps and SBIR Phase I  
Beat-the-Odds Boot Camp

**9:00 AM - 12:30 PM**

#### Beat-the-Odds Boot Camp: Lessons Learned Presentations

*Companies are assigned to breakout rooms based on Boot Camp instructor name.  
Please see below and check the company room assignments in this handout.*

**Potomac 1:** Brian Hanley, Roman Lubynsky

**Potomac 2:** Paul Freet, Max Green

**Potomac 3:** Errol Arkilic, Victor Brandtneris

**Potomac 4:** John Blaho, Nancy Kamei

**Potomac 5:** Keith McGreggor, Grant Warner

**Potomac 6:** Kaz Karwowski, Dan Kunitz

**Washington A:** Michael Camp, Edmund Pendleton

**Washington B:** Mike Abbott, Julie Collins

# Monday September 19, 2016 Continued

<b>10:30 AM - 11:00 AM</b> <i>Regency EF Foyer</i>	<b>Coffee Break</b>
<b>12:30 PM - 1:30 PM</b> <i>Regency EF Ballrooms</i>	<b>Luncheon and Feedback on AM Presentations</b>
<b>1:30 PM - 4:00 PM</b>	<b>Beat-the-Odds Boot Camp: Lessons Learned Presentations</b> Companies are assigned to breakout rooms based on Boot Camp instructor name. Please see below and check the company room assignments in this handout.  <b>Potomac 1:</b> Brian Hanley, Roman Lubynsky <b>Potomac 2:</b> Paul Freet, Max Green <b>Potomac 3:</b> Errol Arkilic, Victor Brandtneris <b>Potomac 4:</b> John Blaho, Nancy Kamei <b>Potomac 5:</b> Keith McGreggor, Grant Warner <b>Potomac 6:</b> Kaz Karwowski, Dan Kunitz <b>Washington A:</b> Michael Camp, Edmund Pendleton <b>Washington B:</b> Mike Abbott, Julie Collins
<b>2:30 PM - 3:00 PM</b> <i>Regency EF Foyer</i>	<b>Coffee Break</b>
<b>4:00 PM</b>	<b>Beat-the-Odds Boot Camp Concludes</b>