

2017 NSF SBIR/STTR Phase I Grantee Fall Workshop

HYATT REGENCY CRYSTAL CITY
SEPTEMBER 18-20, 2017



AGENDA

Monday, September 18, 2017

4:00 PM – 7:00 PM

Regency EF Foyer

Registration/Information Desk Open

Workshop attendees excused from the Boot Camp should check in at the conference registration desk to obtain their name badge and program materials.

Tuesday, September 19, 2017

7:30 AM – 7:00 PM

Regency EF Foyer

Registration/Information Desk Open

Workshop attendees excused from the Boot Camp should check in at the conference registration desk by 8:30 am to obtain their name badge and program materials.

7:30 AM – 8:30 AM

Regency EF Foyer

Continental Breakfast Available

Please enjoy a continental breakfast in the ballroom during the welcoming remarks.

8:30 AM – 9:10 AM

Regency EF Ballrooms

Welcoming Remarks, Program Director Introductions and Logistics Overview

*Dawn Tilbury, Assistant Director, Directorate for Engineering, NSF;
Ben Schrag, Senior Program Director, SBIR/STTR, NSF; and
Amanda Morris, Project Director, IQ Solutions, Inc.*

9:10 AM – 10:00 AM

Regency EF Ballrooms

Lessons Learned as a Start-Up CEO & Investor

*Karen Boezi, Angel Investor - Broadway Angels, Former CEO of
Redwood Bioscience and Co-founder & Former Partner at Thomas,
McNerney & Partners*

10:00 AM – 10:30 AM

Regency EF Foyer

Coffee Break

10:30 AM – 12:00 PM*Regency EF Ballrooms***Phase II Review Process: Behind the Curtain!***Moderator: Jesus Soriano, Program Director, SBIR/STTR**Panelists: Antigone Peyton, Esq., Chair, Intellectual Property and Technology Law Group, Protorae Law PLLC and Eric Samuelson, Independent Technology Consultant***12:00 PM – 1:15 PM***Independence A***Luncheon****1:15 PM – 2:40 PM****Peer-to-Peer Breakout Discussion Sessions**

The session is split into two 40 minute sub-sessions so each attendee will have the opportunity to participate in two group discussions. Review the page following this agenda for a detailed description of each discussion topic below:

*Regency EF Ballrooms**Regency EF Ballrooms**Regency EF Ballrooms**Potomac Rooms 1 & 2**Potomac Rooms 3 & 4**Potomac Rooms 5 & 6**Your Inspiration for Building Your Company**Your Company's Biggest Hurdle**Staying Ahead of the Competition**5 Year Plan**Exit Strategy**Is Your Company Going to Change the Game?***2:40 PM – 3:10 PM***Regency EF Foyer***Coffee Break****3:10 PM – 3:40 PM***Regency EF Ballrooms***NSF Communications: How NSF Can Help Share Your Story, and Tips & Tricks in Communications***Sarah Bates, Public Affairs Specialist, NSF's Office of Legislative and Public Affairs and Kelly Monterroso, Communications Specialist, Division of Industrial Innovation and Partnerships, NSF***3:40 PM – 4:20 PM***Regency EF Ballrooms***Office of Inspector General Guidance***Michael Pritchard, Senior Special Agent and Fara Damelin, Director, Office of Investigations Legal Division, Office of Inspector General, NSF***4:30 PM – 5:30 PM***Breakout Rooms***Open Q&A Breakout Sessions by NSF Program Director***Attend the breakout hosted by the Program Director with whom you will have a one-on-one meeting.**Potomac Rooms 1 & 2**Potomac Rooms 3 & 4**Potomac Rooms 5 & 6**Regency EF Ballrooms**Murali Nair and Rick Schwerdtfeger**Henry Ahn and Jesus Soriano**Peter Atherton and Ruth Shuman**Debasis Majumdar, Rajesh Mehta and Ben Schrag***5:30 PM – 7:00 PM***Regency EF Foyer***Workshop Networking Event**

Wednesday, September 20, 2017

7:30 AM – 4:00 PM

Regency EF Foyer

Registration/Information Desk Open

7:30 AM – 9:00 AM

Regency EF Foyer

Continental Breakfast Available

8:30 AM – 12:30 PM

Regency E Ballroom

NSF One-on-One Meetings

See schedule in program booklet

8:30 AM – 12:30 PM

Potomac Rooms 5 & 6

Dawnbreaker One-on-One Meetings

See schedule in program booklet

8:30 AM – 12:30 PM

Potomac Rooms 3 & 4

Larta Inc. One-on-One Meetings

See schedule in program booklet

8:30 AM – 11:30 AM

Regency F Ballroom

U.S. Patent & Trademark Office Overview Presentations

8:30 AM – 9:00 AM

Overview on Patents

9:00 AM – 9:30 AM

Overview on Trademarks

10:30 AM – 11:00 AM

Overview on Patents (repeated)

11:00 AM – 11:30 AM

Overview on Trademarks (repeated)

9:30 AM – 10:30 AM

Regency F Ballroom

Food and Drug Administration Overview Presentation

Dinesh V. Patwardhan will present an overview of regulatory framework for Medical Devices on behalf of Center for Devices and Radiological Health (CDRH), US FDA. This introductory presentation will touch on definitions of regulatory terminology and introduce regulatory concepts. It is designed for entrepreneurs, inventors and academics involved in startups for first time and are interested in a primer on areas of FDA regulation.

9:30 AM - 12:30 PM

Regency EF Hallway

USPTO Open Desks

USPTO staff will be available for one-on-one meetings to answer questions on patent, trade secret, trademark, domain name, and copyright protection and enforcement. Please note that Federal government employees are unable to provide specific legal advice.

10:30 AM - 12:30 PM

Regency EF Hallway

FDA Open Desks

FDA staff will be available for one-on-one meetings to answer general FDA related questions. The FDA staff are unable to provide specific regulatory advice at these meetings.

10:30 AM – 12:30 PM

Potomac Rooms 1 & 2

Cost Analysis and Pre-Award (CAP) and Division of Grants and Agreements (DGA) Open Session

Come to this open question and answer session with representatives from NSF's Cost Analysis and Audit Resolution branch, as well as NSF grants officers. They will be able to answer any questions you have about budgets, accounting, or other financial or administrative aspects of your NSF grant.

10:00 AM – 11:00 AM
Regency EF Foyer

Coffee Available

11:30 AM – 1:30 PM
Independence Center A

Luncheon Available

1:30 PM – 4:00 PM
Regency E Ballroom

NSF One-on-One Meetings (continued)
See schedule in program booklet

1:00 PM – 4:00 PM
Potomac Rooms 5 & 6

Dawnbreaker One-on-One Meetings (continued)
See schedule in program booklet

1:00 PM – 4:00 PM
Potomac Rooms 3 & 4

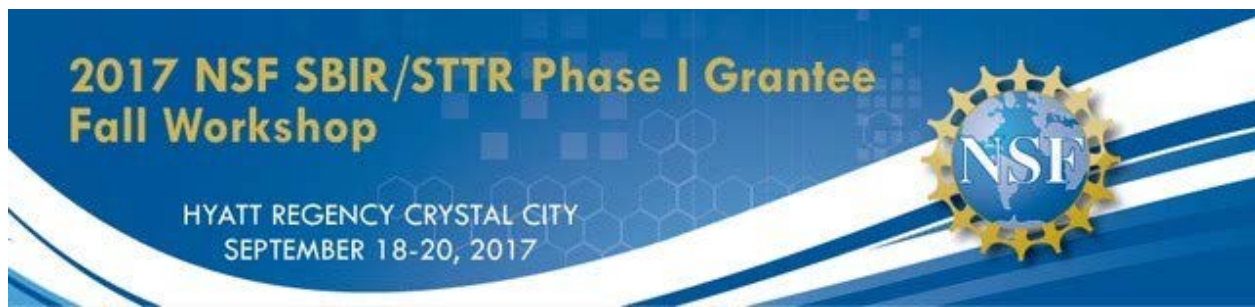
Larta Inc. One-on-One Meetings (continued)
See schedule in program booklet

2:00 PM – 3:00 PM
Regency EF Foyer

Coffee Available

4:00 PM

Workshop Concludes



Peer-to-Peer Breakout Discussions

The peer-to-peer breakout discussions are intended as networking opportunities for the participants. They are more about getting to know your peers, and sharing your ideas about the big issues that you are facing, than trying to solve any specific problems. The session is split into two 40 minute sub-sessions so each attendee has the opportunity to participate in two group discussions around the following topics:

Regency EF Ballrooms: **Your Inspiration for Building Your Company**

Intention drives action. Your commitment to undertake this exciting and perilous journey can be inspiring to anyone who gets to know you a bit more. The members of this group will share their inspirations with each other – a great way to learn and teach!

Regency EF Ballrooms: **Your Company's Biggest Hurdle**

Now that lofty ideas have to be turned into living reality, you may be facing many anticipated and unanticipated hurdles in executing your plans. The members of this group will share those hurdles – may be someone in the group has already figured out how to cross them or can help figure it out just by asking questions.

Regency EF Ballrooms: **Staying Ahead of the Competition**

With eyes on the prize, you are doing everything to get there first. But the road is less travelled and you need to stay ahead in the race. How are you doing it? The members of this group will share their unique strategies with each other – the more you know, better prepared you are to respond to changes in the terrain.

Potomac Rooms 1 & 2: **5 Year Plan**

Your long-term plan is to change the world with your innovation. But to get there what are you planning to do in the next 5 years? What milestones must you hit to know that you are on your way, and what hazards must you avoid so that your momentum is not sapped? The members of this group will compare their notes – it will be a friendly audience to give a quick stress test to your plans.

Potomac Rooms 3 & 4: **Exit Strategy**

It is interesting to think about when you would want to hand over your innovation to somebody's care – or not. The world is changing fast and the textbook ideas may become obsolete. Is your exit strategy timebased or evidence-based? Deliberate or opportunistic? The members of this group will share their exit strategy with each other – and hopefully enrich them with different perspectives.

Potomac Rooms 5 & 6: **Is Your Company Going to Change the Game?**

After all, you are a recipient of U.S. Taxpayers' trust who expect you to benefit society. Your company's success may not always be a sufficient means to that end. So, how is your company going to change the game? The members of this group will discuss this often hard to articulate idea – but likely to benefit most by attempting to do so.